



Senate of the Associated Students of the University of Nevada

90th Session, 2022-2023

AN ACT AMENDING THE NAME OF CAMPUS ESCORT TO PACK RIDES

Bill Number: 3

Authored By: Senators Nithyanandan and Salah

Sponsored By: 2022-2023 Student Government Assembly

Whereas, Campus Escort is an ASUN service that provides safe rides to and from campus for academic activities;

Whereas, Campus Escort has been in operation since the 1984-1985 academic year, and has grown enormously, giving over 40,000 rides each year, making it an important service for student campus safety at night;

Whereas, the name Campus Escort, especially in this state, brings up images and opinions that differ greatly from what the actual service is;

Whereas, the current name does not accurately convey that the program provides safe nighttime rides for students, staff, and faculty;

Whereas, most other Universities name their program either Safe Ride or a variation that incorporates their school mascot¹;

Whereas, Campus Escort staff have been discussing modifying the name for some years and are in favor of rebranding to Pack Rides;

Whereas, Pack Rides also ties in line with existing ASUN branding initiatives such as Pack Provisions, Pack Life, and Pack Pods, allowing it to better align with the overall ASUN brand;

¹ <https://www.nasrp.org/saferide-programs>

Whereas, changing the name would require the purchase of new staff uniforms as well as new vehicle decals;

Whereas, no additional funding will be requested as unused wages will be used to cover the expenses;

Be it enacted, the Campus Escort name be changed to Pack Rides;

Be it further enacted, Title XVI: Campus Escort, Chapter 1601: Campus Escort of the SAS be amended according to addendum A.

Adopted in Senate on May 11th, 2022.

Attest:

Andrew Thompson, Speaker of the Senate

Dionne Stanfill, President of the Associated Students

I certify that this Act originated in the Senate.

Wyatt Layland, Senate Secretary

Addendum A

1 TITLE XVI: ~~CAMPUS ESCORT~~ **PACK RIDES** CHAPTER

2 1601: ~~CAMPUS ESCORT~~ **PACK RIDES**

3 SECTION 01: ESTABLISHMENT There is hereby a transportation service offered within
4 the Association called ~~Campus Escort~~ **Pack Rides**.

5 SECTION 02: PURPOSE The purpose of the service is to provide safe transportation
6 during the evening hours for students on or around campus.

7 SECTION 03: ADMINISTRATION The service shall be administered by the Coordinator
8 of ~~Campus Escort~~ **Pack Rides**.

9 SECTION 04: AUTHORIZATION OF APPROPRIATIONS There is hereby authorized
10 to be appropriated such sums as may be necessary to support this service.

Addendum B

1 This evolution of Campus Escort entails multiple changes. The items that will need updating
2 will include the following:

- 3 - The Nevada Campus Escort app (No Cost)
- 4 - The Campus Escort website (No Cost)
- 5 - Updated marketing materials (No Cost)
- 6 - Campus Escort uniforms (shirts and Jackets- \$6,832.80)
- 7 - Van decals (\$4,345.00)

Items	Cost Per Item	Total Number	Total Cost
Polos	\$22.50	100 (2 per employee)	\$2,250.00
Jackets	\$76.38	60 (10 Extra)	\$4,582.80
Van Decals	\$395	11 (8 mini vans, 1 ADA van, and 2 shuttle)	\$4,345
			\$11,177.80

8 Total fiscal cost to make this name change would be at least \$11,177.80 for new uniforms
9 and decals for the vans. This is something that could potentially be funded by unused wages
10 that were not spent during the FY 2021-2022.