



ASSOCIATED STUDENTS OF
THE UNIVERSITY OF NEVADA

2024 ASUN Elections Candidate Packet

Enclosed in this packet you will find information vital to running for an elected office. Please read it carefully as you will be held responsible for the information contained within this packet, the [ASUN Constitution](#), and the [Statutes of the Associated Students \(SAS\)](#). As a candidate you are responsible for the actions of anyone campaigning on your behalf, so make sure that all of your campaign staff is familiar with this information. Please note that this packet does not discuss all aspects of the Elections Code. **You are responsible for obtaining and understanding the Elections Code.** This can be found in the SAS, Chapter 702: Elections Code. If you have any questions regarding this material, please ask before campaigning begins.

The Co-Directors of Elections, Dillon Moss and Marco Moreno, can assist you throughout the election process. The Co-Directors of Elections are your primary source for questions, issues, etc.

All candidates at the time of application and throughout the duration of their term (*if elected*) shall meet the minimum GPA and enrollment requirements:

1. Maintain a minimum **2.00** cumulative grade point average
2. Be enrolled in at least **seven** undergraduate credits
3. **Presidential Candidates** must have completed at least **60 undergrad credits** and have been a member of the Association for **two consecutive semesters**
4. **Vice Presidential Candidates** must have completed at least **45 undergrad credits** and have been a member of the Association for **two consecutive semesters**

If elected, Senator candidates must attend weekly Senate meetings, **Wednesdays at 5:30 p.m.** The first senate meeting for the 92nd session is **Wednesday, April 12th**.

All application materials must be submitted **on time**. Unless otherwise noted, campaign forms must be submitted through the ASUN Elections Candidates' Page in Pack Life. All forms will be available after the filing period opens and those applying for candidacy have been approved by the Center for Student Engagement.

https://unr.campuslabs.com/engage/organization/asun_elections_2023_candidates_page

The Co-Directors of Elections reserve the right to alter the ASUN Elections Candidate Packet as necessary.

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Enclosed within this packet you will find the following information and forms:

1. What does it mean to be a servant leader?
2. Statement on Transparency
3. The 2024 Election Schedule
4. Mandatory Elected Officer Training Schedule
5. Mandatory Meeting for All Candidates
6. Campaigning Commencement
7. Candidate Withdrawal Deadline Dates
8. Campaign Rules (Campaign Rules, Punishment for Violations of Campaign Rules, Campaign Finance Rules, and Regulations)

For questions, contact the **Co-Directors of Elections, Dillon Moss** at directorelections1@asun.unr.edu and **Marco Moreno** at directorelections2@asun.unr.edu

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WHAT DOES IT MEAN TO BE A SERVANT LEADER?

Coined by Robert Greenleaf, servant leadership calls for leaders to serve others through empathy, self-awareness, and stewardship (2002). Rather than seeking to gain control within their position, servant leaders exercise greater pragmatism in their roles through leading by example to those to whom they are accountable. A servant leader takes advantage of their platform to respond to the needs of others through listening, flexibility, and consensus-building (Pollard, 2006). Moreover, they form a perspective informed by their knowledge and past experiences to produce and execute innovative solutions that benefit their organization.

The servant leader is a servant first and a leader second (Greenleaf 2002). When holding an elected position, servant leaders represent their constituents and are supported by them as they work to improve their community. In carrying out collective goals, a positive representative-constituent dynamic includes the following (Simonaitiene, Leonaviene, & Zvirdauskas, 2004):

- Perspective thinking
- Communicating short and long-term objectives
- Striving for improvement
- Initiating new projects
- Having a positive attitude toward innovation
- Reframing obstacles as new opportunities to approach differently
- Exercising flexibility

Thus, servant leaders are not limited to delegating in their role but also act as learners, mentors, and motivators. In the public sector, they foster relationships between organizations and the community at large, developing a foundation for collaboration and partnerships that benefit their constituents.

STATEMENT ON TRANSPARENCY

A participatory and collaborative student body government relies on transparency to ensure accountability and integrity between representatives and constituents. As such, it is expected that those seeking an elected position will be honest in regard to the origin of funds and resources throughout the campaigning process. Accurate reporting of donations and spending, as well as abiding by the Election rules set forth by the Constitution, the Statutes of the Associations, the Candidate Packet, etc., is crucial in upholding fair, democratic elections among all involved parties.

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2023 ELECTIONS AND CAMPAIGN SCHEDULE

Virtual Informational Session:	January 15 th , 2024 7:00 p.m.	Zoom (Links available on Packlife)
Virtual Informational Session:	Friday, January 19th, 2024 3:00 p.m.,	Zoom (Links available on Packlife)
Filing Opens:	Monday, January 22, 2024 8:00 a.m.	ASUN Website https://nevadaasun.com/elections/apply/
Run for the Pack Tabling:	Wednesday, January 24, 2024 12:00 p.m. - 1:00 p.m.	MIKC breezeway
Run for the Pack Tabling	Wednesday, January 31st, 2024 12:00 p.m. - 1:00 p.m.	MIKC breezeway
Run for the Pack Tabling:	Friday, February 2, 2024 1:00 p.m. - 3:00 p.m.	MIKC breezeway
Filing Closes:	Friday February 2, 2024 5:00 p.m.	ASUN Website Required: All students wishing to be considered candidates in the 2024 Primary and General Elections must complete the filing application by this deadline.

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Mandatory Candidates' Meeting:	Tuesday, February 6, 2024 7 p.m.	JCSU Great Room
Meet the Candidates:	Feb 23, 2024 4:30 pm - 6:30 pm	MIKC Rotunda
Primary Presidential Debate	Tuesday, March 5th, 2024 7:00 p.m.	JSCU Theatre Attendance: Presidential Candidates. Note: Events may be canceled in the event that primaries are not needed.
Primary Elections:	Wednesday, March 6th, 2024 Opens at 8:00 a.m.	Online on Pack Life and Physical voting location in the Center for Student Engagement on the third floor of the Joe from 8:00 a.m. to 5:00 p.m.
Primary Elections:	Thursday, March 7th, 2024 Opens at 8:00 a.m.	Online on Pack Life Physical and voting location in the Center for Student Engagement on the third floor of the Joe from 8:00 a.m.to 5:00 p.m.

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General Elections Presidential & Vice Presidential Debate:	Monday, March 12th, 2024 Vice Presidential Debate: 6:00 p.m. - 7:00 p.m. Presidential Debate: 7:30 p.m. - 8:30 p.m.	JCSU Theatre Attendance: Presidential & Vice Presidential Candidates
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General Elections:	Wednesday, March 13th, 2024 Opens at 8:00 a.m.	Online on Pack Life and Physical voting location in the Center for Student Engagement on the third floor of the Joe from 8:00 a.m. to 5:00 p.m.
General Elections:	Thursday, March 14th, 2024 Opens at 8:00 a.m.	Online on Pack Life Physical and voting location in the Center for Student Engagement on the third floor of the Joe from 8:00 a.m. to 5:00 p.m.
General Elections Budget Forms Due:	Thursday, March 14th, 2024 5:00 p.m.	ASUN Elections Pack Life page We ask that all candidates remove campaign materials by the following morning.
Mandatory Clean-Up Day	Saturday, March 16th, 2024	This is a mandatory event for all those who have not already cleaned up their campaign materials.

Failure to comply: Election violation form submitted to Judicial Council for Review

ASUN 2023 Elections Reception:	Thursday, March 14th, 2023 6:00 p.m.	JCSU Great Room Preliminary General Elections Results Announced
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MANDATORY ELECTED OFFICERS TRAINING SESSIONS

Technology and ADA Workshop	April 6th, 2024, 8:30 am - 10 am	Location TBD
General Rules, Foundations, and Budgets Training	April 6th, 2024, 10:15 am - 5 pm.	Location TBD
First meeting of the 92nd Senate Session	April 17th, 2024, 5:30 pm	Rita Laden Senate Chambers.
ASUN Summer 2024 Retreat	June 7-9th, 2024	The event is <u>mandatory</u>. The location will be determined shortly.

Note: All dates, times, locations subject to change

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MANDATORY MEETING FOR ALL CANDIDATES

Tuesday, February 6th, 2024

JCSU 403 - Great Room

This meeting is mandatory for ALL election candidates as stated in the Election Code. Candidates that do not attend or send a representative to this meeting will be considered in violation of the Elections Code and recommended for disqualification to the judicial board.

If you cannot attend, you may send a representative in your place. If a representative is sent in your place, you must notify one (1) of the Co-Director of Elections, Dillon Moss (directorelections1@asun.unr.edu) or Marco Moreno (directorelections2@asun.unr.edu), prior to the meeting. You will still be held responsible for all information presented at the meeting.

While it is not required, your campaign manager and other campaign members are strongly recommended to attend this meeting. Remember that this meeting will review any changes to this packet, the elections schedule, and the Elections Code.

CAMPAIGNING COMMENCEMENT

No campaigning is allowed until **Wednesday, February 7th, 2024, at 8:00 a.m.** This includes verbal campaigning, listservs, posters, signs, flyers, websites, social media, etc. In addition, this means candidates cannot speak formally at any group, class, or organization meeting before this date. No campaign material (including social media) may be distributed and/or published prior to this date. Campaigning prior to the commencement time listed above will result in an elections violation report being sent to Judicial Council for review. ASUN will not be held responsible if a candidate uses copyrighted material without the permission of the copyright owner.

CANDIDATE WITHDRAWAL DEADLINE DATES

To withdraw candidates can provide written notice to one (1) of the Co-Directors of Elections, directorelections1@asun.unr.edu or directorelections2@asun.unr.edu. The deadline to withdraw from any election shall be 48 hours prior to the start of voting for that election (i.e., Primary Election, General Election, or Special Election).

TEMPORARY RULE: CAMPAIGNING IN RESIDENCE HALLS

On January 24th, 2024, the ASUN Judicial Council granted the request from the Co-Directors of Elections for a temporary rule, designating the residence halls as off-limits for campaigning in the 2024 ASUN elections. Disseminating campaign materials in these areas will be considered in violation of campaign rules and is actionable by the ASUN Judicial Council.

There are some exceptions for all candidates, candidates are allowed one poster to be posted in each residence hall. Additionally, candidates may be included on leadership council agendas during open forum if they reach out to the leadership council president prior to the meeting. These are the only exceptions

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2024 Temporary Rule

On December 17th, 2023, ASUN Co-Directors of Elections and Democratic Education Moss and Moreno requested a temporary rule to change the elections code, located in SAS VII.702. The temporary rule was requested as follows:

“Candidates are allowed one "flyer" (8.5” by 11”- 11”-17 to be posted in each residence hall. To streamline this process, candidates must submit their flyers to the main office in Juniper Hall (entrance on the lake level, across from the Overlook stairs). Materials will still need to be sent to the Directors of Elections so there is a record of the materials before postage. To maintain a neutral and non-disruptive living environment, this shall constitute the only permissible form of campaigning within residence halls. An exception will be granted if a candidate contacts the Leadership Council President well in advance (at least a week) to request inclusion on a Leadership Council agenda for an "open forum.” External campaigning activities are subject to existing University policies regarding space usage on campus.” The full text of the request can be found below.

Statutory Requirements

SAS VII.702.13, under Temporary Rules, states “Temporary rules may be implemented by the Center for Student Engagement Staff where an urgent situation necessitates temporary additions, amendments, or a suspension of a portion of the Elections Code, provided all candidates are affected equally.” The temporary rule will only be in effect upon the majority vote of the Judicial Council with at least three (3) members present.

Conclusion

To create an election atmosphere that is equitable, respectful, and fair to all ASUN 2024 election candidates, the Judicial Council grants the temporary rule change for the 2024 ASUN Elections per the request of the Co-Directors of Elections and Democratic Education. During the 2023 ASUN Elections, the Judicial Council granted a similar temporary rule from Co-Directors Kemmelmeier and Kahnke, prohibiting campaigning in residence halls. The Council believes that the newly requested and granted rule is thoughtfully detailed and provides a fair exception to all candidates. The reasoning provided by the Co-Directors of Elections and Democratic Education is consistent with the former 2023 rule and is in good faith.

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Campaign Rules

In this section, you will find the campaigning rules that pertain to the elections. Information is taken directly from the [Statutes of the Associated Students](#), Chapter 702: Elections Code.

ASUN SAS 007.13: Campaign Rules

a) NO MALICIOUS ASSAULT:

The purpose of this subsection is to hold candidates and petitioners responsible for malicious assault on the most fundamental foundation of democracy, and to define and provide equitable remedy for the same. Any person, candidate, proponent, or opponent of a petition found before the ASUN Judicial Council to have committed a malicious assault on the most fundamental foundation of democracy through the following act shall be subject to punishment by the guidelines as set forth by the Election Code:

- 1) Interfering with the proper tallying of votes.

b) NO ETHICAL BREACHES:

The purpose of this subsection is to hold candidates and petitioners responsible for serious ethical breaches, which threaten the validity of the ASUN's commitment to fairness, democracy, and the legal institutions empowered to protect that democracy, as well as to define and provide equitable remedy for the same. For this reason, any person, candidate, proponent, or opponent of a petition found before the ASUN Judicial Council to have committed the serious ethical breaches stated in this section through the following acts shall be subject to punishment by the guidelines as set forth by this Election Code:

- 1) Willfully violating a lawful order from the ASUN Judicial Council or the Director of Elections and Democratic Education.
- 2) Intentionally falsifying information on any forms, or in the Voters Guide.
- 3) Refusing to appear before the ASUN Judicial Council, if subpoenaed by the Council; the candidate shall be exempt from appearing before the Council if the candidate can show a valid excuse. It shall be the Judicial Council's obligation to ascertain the validity of any claim as to the above.
- 4) Soliciting unpaid political advertising in an ASUN-Sponsored Publication.
- 5) Using ASUN authority, facilities, funds, or resources for campaign purposes, including for long term or bulk storage of campaign materials without prior consent.
- 6) Knowingly and actively campaigning within 25 feet of a polling location on the day of an ASUN election.
- 7) Badgering or threatening witnesses subpoenaed for a Judicial Council hearing or Judicial Council members.
- 8) Obstructing an investigation by the Attorney General.
- 9) Exceeding the campaign finance spending limits as defined in the Election Code.
- 10) Potential violation of an election rule announced by the Residence Hall Association or Department of Residential Life, Housing and Food Services.

c) INTERFERING AND SAFETY:

The purpose of this subsection is to hold candidates and petitioners responsible for interfering with the mission of the ASUN, and for threatening the safety of the campus, and to define and provide equitable remedy for the same. For this reason, any person, candidate, proponent, or

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opponent of a petition found before the ASUN Judicial Council to have interfered with the mission of the ASUN or threatened the safety of the campus through the following acts shall be subject to punishment by the guidelines as set forth by the Election Code:

- 1) Willfully destroying, defacing, covering, moving or removing from their places, posters, signs, banners, leaflets or flyers of ASUN groups or business operations which bring revenue to the ASUN.
- 2) Willfully destroying, defacing, covering, moving or removing from their places, posters, signs, banners, leaflets or flyers which advertise functions, meetings, events, or existence of ASUN sponsored student groups and publications.
- 3) Willfully destroying, defacing, covering, moving or removing from their places, posters, signs, banners, leaflets or flyers of other candidates for office in the ASUN Election.
- 4) Persistently blocking any entrance or tight space, or otherwise significantly restricting the flow of vehicular or pedestrian traffic on campus.

d) VIOLATIONS OF INTERNAL PROCESSES:

The purpose of this subsection is to hold candidates and petitioners responsible for violations of important legal protocols which transcend the internal processes of the ASUN, and to define and provide equitable remedy for the same. For this reason, any person, candidate, proponent or opponent of a petition found before the ASUN Judicial Council to have committed violations of important legal protocols through the following acts shall be subject to punishment by the guidelines as set forth by the Election Code:

- 1) Filing malicious, frivolous, or bad faith charges against any candidate.
- 2) If another candidate engages a third party to file such charges, both parties shall be held responsible.
- 3) Using email lists or posting boards to campaign, with spam, which is defined as e-mail that does not meet any of the following conditions:
 - i. The author has a pre-existing relationship with the recipient(s).
 - ii. The author has permission from the leadership of the organization.
 - iii. The author is a member of the organization.
- 4) Candidates may share endorsements of themselves or any other candidate in-person or online without penalty.
- 5) Claiming an endorsement of an individual, group, or party without consent. Candidates should, but are not required to, obtain endorsements in writing.

e) VIOLATIONS OF ELECTIONS CODE, CANDIDATE'S PACKET. OR UNIVERSITY GUIDELINES:

The purpose of this subsection is to hold candidates, and petitioners responsible for violations of ASUN Elections Protocol and of University Guidelines, and to provide equitable remedy for the same. For this reason, any person, candidate, proponent or opponent of a petition found before the ASUN Judicial Council to have committed violations of ASUN Elections Protocol and of University Guidelines through the following acts shall be subject to punishment by the guidelines as set forth by the Election Code:

- 1) Candidates are required to adhere to the University of Nevada, Reno's Student Code of Conduct. If the code of conduct is violated offenders will be referred to the Office of Student Conduct by CSE Professional Staff.
- 2) Failing to file a copy of all physical campaign material designs (i.e., for posters, handbills, sandwich boards, etc.) prior to the dissemination of the campaign material.

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- 3) Failing to submit on the candidate filing form a list of all social media handles, website URLs and other online locations that will be used by the candidate or campaign managers to disseminate campaign material, or to otherwise provide the Director of Elections and Democratic Education an updated list of these in the event of a change.
- 4) Campaigning prior to the campaign start date as stated in the Candidate's Packet.
- 5) Willfully placing campaign material in any University building, including classrooms, libraries, bathrooms, and on chalkboards, but excluding the posting of campaign material on public access bulletin boards and kiosks within University buildings.
- 6) Failing to attend and participate in the Mandatory Clean-up day that shall be established by the Director of Elections and Democratic Education on the Saturday following the election, unless campaign materials are cleaned up prior to the Clean-up day.
- 7) Claiming endorsements without bearing the disclaimer, "Titles for Identification Purposes Only" in the same size font as the majority of the text of the endorsements is written.
- 8) Failure to attend and participate in the Mandatory Clean-up day that shall be established by the Director of Elections and Democratic Education on the Saturday following the election, unless campaign materials are cleaned up prior to the Clean-up day.
- 9) Failure to attend and/or send a proxy to the Mandatory Candidate's meeting.
- 10) Claiming endorsements without bearing the disclaimer, "Titles for Identification Purposes Only" in the same size font as the majority of the text of the endorsements is written. Excludes retweets, likes, reshares, comments, etc., on social media platforms.
- 11) Failing to submit campaign finance receipts, as required by Section 20.
- 12) Interfering with, or campaigning within 10 feet of any of the Center for Student Engagement or the University's official sandwich boards or banners.
- 13) Unintentionally falsifying information on any forms or in the Voters' Guide.
- 14) Failure to meet the deadline for withdrawal.

f) TEMPORARY RULES:

- 1) Temporary rules may be implemented by the Center for Student Engagement Staff where an urgent situation necessitates temporary additions, amendments, or a suspension of a portion of the Election Code, provided all candidates are affected equally.
- 2) A Temporary Rule shall not take effect until approved by a majority vote of the ASUN Judicial Council with at least three (3) members present.
- 3) These new rules must be sent electronically to each candidate and posted in a designated area of the Joe Crowley Student Union so that all candidates have access to them.

g) CONDUCT OF CAMPAIGN:

- 1) It is the intent of this subsection to hold a candidate responsible for violations committed by the candidate's agents if those agents are involved in that general area of the campaign.
- 2) A candidate shall be charged with violating Campaign Rules if an agent of the candidate acting on the candidate's authority violates Campaign Rules.
- 3) The alleged violation shall be referred to Judicial Council for adjudication upon review and submission by the ASUN Attorney General and Director of Elections and Democratic Engagement.
- 4) If any Proponent of a petition is found to have violated the Election Code, the petition shall be assessed the corresponding sanction, up to and including the disqualification of the petition.

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h) FILING A COMPLAINT

- 1) If a candidate is found and/or suspected of violating any provision of the Elections Code, Candidate's Packet, ASUN Constitution and/or Bylaws a complaint against the candidate can be submitted using the online Election Complaint Form.
 - a. The Director of Elections and Democratic Education shall not file a case using the complaint form but defer to filing a charge sheet directly with the Judicial Council after consulting the Attorney General.
- 2) The Director of Elections and Democratic Education shall receive all Election Complaint forms and forward each complaint to the Attorney General no later than two (2) business days, from the date the complaint was submitted.
- 3) The Attorney General shall be responsible for notifying all parties included in the complaint no later than two (2) business days, from the date the complaint was received by the Attorney General. Notification shall at least include statement of complaint submitted with the online Election Complaint Form.
- 4) The Director of Elections and Democratic Education shall consider, no later than two (2) business days from the date the complaint was submitted if the Attorney General files a charge.
- 5) The Attorney General shall submit a corresponding charge sheet to the Judicial Council, if review by the Attorney General in addition to recommendation by the Director of Elections and Democratic Education deems Judicial Council action is needed. This shall happen no later than two (2) business days from the referral of the Director. The charge sheet shall be accompanied by the full text of the online Election Complaint submission including, but not limited to:
 - a. Complainant name
 - b. Date of alleged violation
 - c. Time of alleged violation
 - d. Location of alleged violation
 - e. Statement of complaint
 - f. Statement confirming the complaint is filed in good faith and will be handled in accordance with this title of Statutes of the Associated Students.
- 6) The Judicial Council shall review the charge sheet and decide whether to accept the case within five (5) business days of receiving the charge sheet.
- 7) If the case will be heard, the hearing shall be held within seven (7) business days of the decision to accept the case.
- 8) The hearing shall be conducted in accordance with Rule 4: Hearing Procedures of Chapter 302: Judicial Rules and Procedures.
- 9) The Council shall reach a decision and provide a ruling no later than five (5) business days of the hearing.

i) PUBLIC POSTING OF CHARGES AND RESPONSIBILITY FOR CORRECTING VIOLATIONS:

- 1) Reported election violations, Judicial Council decisions, and out-of-council settlements related to violations shall be posted on the official ASUN website.
- 2) Election complaints submitted to the Judicial Council shall not be filed under seal.
- 3) Candidates, and all others cited, shall be notified by the Chief Justice of all Judicial Council decisions. Involved parties are responsible for correcting all violations (if possible to correct) by the designated deadline set by the Judicial Council.

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ASUN SAS.007.14: Punishment for Violations of Campaign Rules

- a) The Judicial Council shall be vested with the authority to hear and decide allegations of election violations, pursuant to its rules and regulations as set forth in ASUN Constitution and laws.
- b) All candidates are warned of the consequences of these censures at the Candidates Meeting.
- c) A finding of violation of the conduct prohibited by this Election Code shall be punishable by charging a candidate no less than five dollars (\$5.00) to be paid to the Center of Student Engagement. A hold will be placed onto the candidate's student account if the charge is not paid within 10 business days. The hold will remain until the charge is paid in full.
- d) The Judicial Council may also choose to disqualify a candidate depending on the severity of the misconduct.
- e) In addition to the authority granted the Judicial Council herein, it shall have equitable power to assure that the punishment levied fits the violation found to occur so as to assure a fair and just result.
 - 1) Sanctions for any acts or violations by a candidate, whether before, during, or after the Judicial Council hearing, which are not specifically addressed in the ASUN Constitution and laws shall not be imposed by the ASUN Judicial Council at any time.

f) DEFINITIONS:

- 1) Badgering is defined as “interfering with a witness testimony, attempting to prevent a witness from providing honest testimony, or interfering with the processes that the Judicial Council abides by to arbitrate a case in a fair manner”.
- 2) Failing to file a copy of all campaign material prior to dissemination of the campaign material.
- 3) Intentional is defined as “Committed deliberately”.
- 4) Willfully is defined as “Having prior knowledge of the consequences of the violation and intentionally committing it in such a way as to undermine the fairness of an election”.
- 5) Malicious is defined as “Deliberately harmful or spiteful”.
- 6) Frivolous is defined as “Inappropriately silly or trivial”.
- 7) Bad faith is defined as “Intentional dishonesty or deception”.
- 8) Failing to turn in campaign finance receipts as required by section 20.
 - g) A candidate will be disqualified if they receive charges totaling fifty dollars (\$50.00).

ASUN SAS.007.20: Campaign Finance Rules and Regulations

a) INTENT AND DEFINITIONS:

- 1) The Rules contained in this section are intended to implement the campaign finance regulations.
- 2) Campaign material is defined as material initiated by a candidate, with the intent to contact voters publicly, that explicitly speaks, pleads, or argues in favor of the election or defeat of a candidate. This includes all material content published on online web-based mediums (e.g., social media platforms, websites, listservs, message boards, etc.) that contact voters publicly.
- 3) Further, materials that are controlled by a candidate's campaign that mention a candidate's name, or the office a candidate is seeking, shall be defined as explicitly speaking, pleading, or arguing in favor of the election of a candidate. Therefore, it will be included in the definition of campaign material.

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- 4) Electronic mail, free social media accounts and telephone calls will be assessed a zero cost.
- 5) News or editorial articles in a publication not run by a candidate, not controlled by candidate, not receiving a significant portion of their funding from a candidate, or not operating under a specific agreement between the publication and a candidate, shall not be included in the definition of campaign material.
- 6) Any material produced by a group or organization not run by a candidate, not controlled by a candidate, not receiving a significant portion its funding from a candidate, or not operating under a specific agreement between the group or organization and a candidate, shall not be included in the definition of campaign material.
- 7) Material in which a voter initiates contact, such as a website, instant message, away message, or telephone request for information, shall not be included in the definition of campaign material.
- 8) Any funds used for the purposes of designing content on a Website that falls under this Election Code shall be included in the definition of campaign material.
- 9) Any negative campaigning shall count toward the budget of the candidate that produced the material.

b) ENFORCEMENT:

- 1) The Director of Elections and Democratic Education is responsible for informing candidates of the campaign finance regulations, ensuring candidates are compliant, and reporting violations for adjudication by the Judicial Council.
- 2) The public has the right to obtain any candidate's spending information, but the information is not required to be widely disseminated by the Director of Elections and Democratic Education.
- 3) It shall be the responsibility of the candidate to provide one copy of all campaign material designs to the Commission before dissemination, as well as a list of online locations where digital campaign materials will be distributed.
- 4) It shall be the responsibility of the candidate to provide proof of purchase or proof of donation of campaign materials prior to dissemination. If unable to provide a receipt, they may indicate so and instead provide an estimate of fair market value. Receipts must be provided beginning with the Candidates' Meeting and thereafter. Receipts must be provided beginning with the first Candidates' Meeting and thereafter. The Director of Elections and Democratic Education has the power to set a deadline for all proofs of donation and proofs of purchase.
- 5) The Director of Elections and Democratic Education shall have the responsibility of determining a fair market value for any campaign material not accompanied by a receipt of purchase. The interpretation of fair market value may be appealed to the Judicial Council.
- 6) Campaign materials that count as part of a candidate's spending, must have been produced, or authorized, by the candidate.
- 7) Any campaign material advocating, by name, office seeking, or ballot number, more than one candidate, shall have its cost divided equally among all candidates listed on the material.
- 8) The candidates or parties involved in the election shall have the responsibility of providing the Director of Elections and Democratic Education with all documentation and receipts. Receipts must be itemized.

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9) As with any other violation of the ASUN campaign rules, the ASUN Attorney General shall be responsible for investigating alleged violations of these rules and prosecuting them before the ASUN Judicial Council.

10) All disputes or arbitration that arise over these rules shall be handled by the Judicial Council.

c) CAMPAIGN FINANCE LIMITS:

Candidates running for election are limited to spending as follows:

1) Presidential candidates, \$600.00.

2) Vice Presidential candidates, \$500.00.

3) Senate candidates, \$200.00.

d) CAMPAIGN DONATIONS:

1) Donations consist of any item or service granted to the candidate which will be recorded as half the going rate for said item or service on the candidate's spending budget.

2) Candidates running for election are not permitted to donate to other candidates who are also running for election.

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CAMPAIGN FINANCE: THE BUDGET FORM

All purchases for campaign materials must be disclosed.

Due Dates

Due Thursday, March 7th, 2024 by 5:00 p.m. (Primary Elections Candidates)

Due Thursday, March 14th, 2024 by 5:00 p.m. (General Elections Candidates)

Campaign Purchase Instructions:

1. In order to disclose budget information, all candidates **must submit an election budget form on the ASUN Elections page on Pack Life.**
2. This form will collect receipts for all purchases made for the purposes of running an ASUN campaign, the name of the items purchased, and the location of purchase.
3. Pursuant to the Students Associated Statutes, candidates running for election are limited to spending as follows:
 - a. Presidential candidates: \$600.00
 - b. Vice presidential candidates: \$500.00
 - c. Senate candidates: \$200.00
4. If a candidate does not adhere to these campaign finance instructions, an election violation form will be submitted to the Judicial Council for review.
5. The budget form, all receipts, and all information necessary must be submitted to Pack Life by the stated due date.

The Co-Directors of Elections reserve the right to alter the ASUN Elections Candidate Packet as necessary

CAMPAIGN FINANCE: DONATIONS

Donations are any items or services granted to a candidate running for ASUN office.

Due Dates

Due Thursday, March 7th, 2024 by 5:00 p.m. (Primary Elections Candidates)

Due Thursday, March 14th, 2024 by 5:00 p.m. (General Elections Candidates)

Donation Rules:

1. Any donations to a candidate will be considered as half the going rate for said item or service in the candidate's spending budget.
2. Candidates running for election are not permitted to donate to other candidates who are also running for election
3. Monetary donations are not considered donations under ASUN Elections Code and any items purchased with donated funds may not be counted at half the actual costs. 4. All items or services donated must be assigned an actual cost.
4. Candidates must submit the following information to the Pack Life Elections Donation on the ASUN Elections Pack Life page by the stated due date: item or service donated, the signature of the donor, the estimated value of the donation, and a description of the donation.

How to assign an estimated value to an item or service: Any items donated must be counted as having some cost. For example, if someone donates 50 sheets of paper they own, the actual cost would be calculated as its worth in the community. If a donor cannot confirm the current worth of materials or services, the candidate may obtain a bid for said materials or services.

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