

**SELECTION COMMITTEE OF THE  
STUDENT MEDIA ADVISORY BOARD**

**Wolf Pack Radio Manager**

Agenda for Friday, March 27, 2020 at 2:00 PM

Zoom Meeting ID: 200 379 571

**1. CALL MEETING TO ORDER**

Ally Gravina called the remote meeting to order at 2:04 pm. The presiding secretary was Viviane Ugalde.

**2. ROLL CALL**

Nick Huffman – Brushfire Editor-in-Chief  
Nicole Flangas – ASUN Vice President  
Ally Gravina – CSE Administrator  
Olivia Ali – Sagebrush Editor-in-chief  
Dominique Hall – ASUN Senator  
Ryan Freeberg – Sagebrush Sports Editor  
Amy Koeckes – CSE Administrator  
Brody Scott – Wolf Pack Radio Candidate  
Kayla Quintana – Brushfire Representative  
Crystal Llugo – Insight Editor-in-Chief  
Anna Perez-McKay – Wolf Pack Radio Representative  
Matt Cotter – Brushfire Representative  
Andrew Mendez – Sagebrush Spanish Editor

**3. PUBLIC COMMENT**

There was no public comment at this time.

**4. WOLF PACK RADIO STATION MANAGER SELECTION PROCESS**

1. Scott, Brody

Gravina said the job was posted for three weeks and he is the only applicant but they do not need to be appointed into the position if the board is not satisfied. She read the job summary into the record:

“Wolf Pack Radio is a student-run radio station dedicated to broadening musical tastes and promoting independent, underground and local music that would not be heard on commercial radio. Wolf Pack Radio exists online and focuses heavily on experimenting with new styles of journalism through multimedia radio outlets, like Mixcloud.

The general manager is Wolf Pack Radio’s chief student official. The general manager is responsible for overseeing all operations of the radio station, including developing, coordinating and managing staff; formulating program ideas; training new staff and volunteers; and working with ASUN directors in achieving department goals. The general manager is also responsible for Wolf Pack Radio’s public relations and brand maintenance.

The General Manager works closely with the staff as they are the personnel director in charge of the hiring and firing of staff members. The GM trains the staff members and volunteers, conduct weekly staff meetings, and work with them to create new on-air programming.”

Scott left the meeting for deliberation.

The board brainstormed questions for Brody.

Hall wanted to ask what Brody has for plans with the increase of budget.

Perez-McKay wanted to ask how to expand programming into events and projects, in addition to what is on the radio station.

Llugo wanted to ask how Wolf Pack Radio would function through alternative operations.

Flangas wanted to ask what he would want to do with potential volunteers and interns coming in. She also wanted to ask him how he would recruit prospective students through the programming at the station.

Perez-McKay said that one of the DJ's applied for the station manager, and she was curious if there was any other people up for the position besides Scott.

Gravina said they may not have fit the initial qualifications, and that she could pass that information to the candidate she was asking about.

Scott re-entered the meeting. He gave a presentation on his goals while under the online learning at the university, his background with the radio station, his long-term plans, and future plans for an event.

Hall asked Scott about his plans for the ASUN budget if he was allocated more money.

Scott said the increase in budgets would help with programming, and hosting events, while also being able to purchase equipment, or even giving the DJs a stipend.

Flangas asked how Brody would use the radio station to reach out to prospective students.

Scott said they were looking into recording a single program remotely for prospective students, since tours and other face-to-face interaction have been cancelled.

Perez-McKay asked how Scott would expand programming and get more student engagement beyond what is on the station already.

Scott said that it is up to the students, and their interests, but he would be interesting in introducing a drama program similar to the old-fashioned programs.

Flangas asked how Scott planned on getting student feedback on what content they are looking for.

Scott said that he would try and get a suggestion box on the website, or tabling is also the most receptive way to have students create the content they want themselves.

Flangas asked what Scott's plan was with potential interns and volunteers moving forward.

Scott said that he would want to get with those interns and volunteers over the summer, and meet with them at events for incoming students during that time.

Cotter asked if Scott had any ideas about what his ideas would be for outreach.

Scott said hosting a small concert, or a band series was what he was potentially trying to get together, but obviously was unsure when that would happen with COVID-19.

Koeckes asked how Scott would retain DJs.

Scott said that they have separated the DJs underneath individual program directors, and would meet and workshop with the directors that had the same interests that they did. This allowed them to meet in smaller groups, and have a more hands-on experience with creating their own show.

Freeberg asked how Scott would insure that Wolf Pack Radio was approachable by students.

Scott said he was already collaborating with Brushfire. He also said that just getting the station in the ears of the students, and more accessible and played by people around campus will also help.

Scott left the meeting.

## **5. PUBLIC COMMENT**

Huffman said that Scott has brought a lot of good ideas of collaboration with students to the table, and that there is a lot of potential in his ideas of future events.

Freeberg said he had some concern regarding communication.

Hall said that she had the same concern of communication with Scott.

Perez-McKay said that as a member of Scott's staff, she also doesn't feel his communication is strong, but telling him that in feedback would help.

Cotter said that Scott has a lot of good ideas, even though it is hard to set goals with the lack of being able to do anything right now. He said having the university actually play the radio station within their restaurants and business was a really good idea he had never thought of before.

Mendez said that he wanted to hear from other editors how the communication with Scott has been within meetings, and if it is going to be an issue in the future.

Huffman said that he cannot attest to the lack of communication with Scott, but that he is intrigued to hear what other editors say.

Llugo said that one of his DJs reached out to her about lack out communication, and that perhaps Scott should just be given this feedback.

Ali said she had never really had to work with Scott, but she would like to know that the Sagebrush and Wolf Pack Radio can work together if the opportunity presented itself, without any issues.

Cotter said that with A.M.P.S., Scott has always followed through with their element of planning, and that because he has connection with bands that would help with his future goals, and that communication may not be an issue within the future.

Flangas asked if these are things that Scott could work on, or if it was something that would take something away from this position entirely.

Huffman said he believed that Scott may not have gotten this feedback from anyone, and that receiving the feedback would have him make changes.

Llugo said that she agreed with Huffman.

## **6. VOTING AND APPOINTMENT OF WOLF PACK RADIO STATION MANAGER**

Gravina seeked a motion to approve the appointment of Brody Scott to the Wolf Pack Radio Station Manager.

Cotter moved to approve the appointment of Brody Scott to the Wolf Pack Radio Station Manager.

Mendez seconded the motion.

Ryan Freeberg voted Nay.

Ana Perez-McKay voted Nay.

Brody Scott was appointed as the Wolf Pack Radio Station Manager.

Scott re-entered the meeting.

## **7. ANNOUNCEMENTS**

The next meeting will be next Friday, April 3, at 2:00 pm.

**8. PUBLIC COMMENT**

Koeckes said that CSE wanted to support students as much as she could, and that she hoped everyone stayed well. She also said if involvement in any publications was an issue with anyone, that they could connect with CSE for that.

**9. ADJOURNMENT**

Ally Gravina adjourned the meeting at 2:45 pm.