

Committee on Event Programming

Executive Board of the Associated Students 86th Session
Minutes for Tuesday, December 11, 2018 at 6:00 p.m.
President's Conference Room, 3rd Floor of the Joe Crowley Student Union

1. CALL MEETING TO ORDER

Director Lensch called the meeting to order at 6:04 pm in the President's Conference Room in the third floor of the Joe Crowley Student Union. Presiding Secretary, Kaitie Christensen.

2. ROLL CALL

Director Lensch and Programmers Lew, Thummel, Abbs, Bannoura, Christy, Killian, Kinel, Kuykendall, and Mastrongioli were present
Programmer White was absent excused.
A quorum was present.

3. PUBLIC COMMENT

4. MINUTES

- a. There are no minutes to approve at this time.

5. BUDGET REVIEW

- a. The Assistant Director of Budget and Finance will provide an update of the budget so the department is aware of the remaining balance of the budget before approving a budget proposal.

Assistant Director Thummel said he met with Gaby and went over workday expenses. There were still some expenses that hadn't hit their system.

6. REPORTS

- a. Alyssa Abbs, Event Programmer
Programmer Abbs said she completed everything for soup for success. They just had to put in the Olive Garden order. They would go full force after break.
- b. Demitri Bannoura, Event Programmer



Posted at the ASUN Offices in the Joe Crowley Student Union, Frandsen Humanities Building, the Pennington Student Achievement Center, Mathewson- IGT Knowledge Center, and online at www.nevadaasun.com.

If you would like a copy of any of the agenda items listed, please contact Director Lensch at directorofprogramming@asun.unr.edu.

Programmer Bannoura said they met with Director Bittar and Keenan to go over all of the aspects of the carnival with the club fair. They were also meeting with Casey from the Joe tomorrow to go over all of the details as well. For family weekend they have sent in all of the dates, times, locations, and events to Assistant Director Lew.

c. Holly White, Event Programmer

d. Justin Kuykendall, Event Programmer

Programmer Kuykendall said for Welcome Back Week they got in contact with Money Mentors and Jim Fitsimmons as well as the Counseling Center. All they had to do over break was figure out catering. Beat UNLV was going kind of slow because they were focused on Welcome Back Week but they were approving some of the budget. At some point they would make an executive decision. For family Weekend they sent in the information and figured out the budget.

e. Madison Mastrangioli, Event Programmer

Programmer Mastrangioli said she had done her tasks for Soup for Success, they just had to finalize the soup order.

Assistant Director Lew said she was thinking after looking at all the Welcome Week Events, it was Soup for Success, so she was wondering if they wanted to add another angle to it and hand out scantrons and pencils so that they addressed the success part as well.

Director Lensch said it might be cool to do a Spring Semester Survival Pack with sticky notes and stuff to bring to class. They can print out tips for college students.

f. Nicholas Killian, Event Programmer

Programmer Killian said over the Winter Break they would solidify the people who were tabling. For Catering they wanted something that was nicer and more health conscious but they ran into some obstacles and it was more expensive so they were going to stick with Jimmy Johns because it was easy. For New Year, New Me they have the checklist filled out. For Beat UNLV, Holly did the SEAB form and they would be reaching out to Gaby.

Director Lensch said to get a basic idea as soon as possible. If any of them want them to do it or get help, they would probably need to contact someone from athletics to coordinate or let them know. They could partner if they wanted. Holly worked with her during the Howlfest.

g. Paulena Kinel, Event Programmer

Programmer Kinel said they were in the proves of talking to coffee shops and solidifying that they know the expectations and what they should bring. They would be doing that over break. They pretty much did everything else besides going shopping and requesting credit cards.

Director Lensch asked if they were having Peetes coffee

Intern said he got a verbal confirmation

Director Lensch said if they do events in the KC they have to let them be a part of it

h. Trevor Christy, Event Programmer

Programmer Christy said over winter break they will solidify their plan. They had games. They would go get the rest of the stuff over break themselves, including food. They would start to gather materials and start making games during winter break. They might have people help them who are in Reno. They would start conversations with people for the Drag Show. They would keep communicating as it became closer. They have been in contact with QSU and they haven't heard back.

Director Lensch said he would share some information later. An update on the artist: they sent out an offer letter and get a "yes" over email so they were filling out the vendor registration form and Gaby was working on a contract. Hopefully they would have two months of marketing.

i. Austin Thummel, Assistant Director

No report

j. Gabrielle Lew, Assistant Director

Assistant Director Lew said interns had their final presentations tomorrow. It would be fun. It would probably be pretty personal for them. Interns, make sure to share or email that with her so it was easy to bring up. Tonight they would go over all the Mackay week budgets. Keep up with their task lists and she could look over them. Marketing info was also due.

k. Austin Lensch, Director

Director Lensch said thank you for being on top of your Welcome Back Week events. He was approving credit card requests already. TJ and Dimitri and their interns already went shopping for a lot of their stuff which was cool. They already have everything for their games. He was seeing a lot of planning and hearing things which he appreciated. He was happy with all of their checklists on the Google sheet. Those were all filled out and that helped him make sure everything was running smoothly. Thank you for keeping up with that, the hard work will pay off over break. Later they would go over the checklists and he would go over expectations and reminders for break.

7. OLD BUSINESS

- a. There is no old business at this time.

8. NEW BUSINESS

- a. The department will review, discuss, and debate the following event and budget proposals. Actions may be taken to approve favorable proposals.

- a. Soup For Success

Programmer Thummel moved to approve
Seconded by Kuykendall

Director Lensch said the budget included soup, miscellaneous for if they wanted to do success packets. This was replacing the silent disco event. They weren't able to get space for that so they are doing this instead.

Assistant Director Lew asked how much miscellaneous was

Programmer Mastrongioli said \$200

Assistant Director Lew said if they were going to get sticky notes they might want to change it

Programmer Mastrongioli said they also budgeted for silverware and napkins. If they get it from Olive Garden, they provide all of that so they have an extra \$400 to use.

Director Lensch said they can't approve it tonight because it wasn't on the online agenda. It would be a brief meeting before the semester ends.

- b. Grab n Go Breakfast

Programmer Lew moved to approve
Seconded by Thummel

Intern McKenzie said they have the breakfast grab and go to pass out a healthy breakfast to students on their first day back. They have two locations: Hilliard Plaza and the KC Breezeway so that they get students on the north and south ends. They were going to talk to Starbucks.

Programmer Christy said his concern was students double dipping at the KC and the plaza

Director Lensch said they cannot host it in the KC Breezeway, they can only do it at Hilliard because if they do it in the Breezeway, they have to have Peete's there. It was in the university contracts with the vendors so they can't have events in specific buildings without inviting them.

Intern McKenzie said what if they did it on the lawn

Director Lensch said they just had to make sure they had enough people. It was an option to have two options, just not in the breezeway.

Programmer Lew said they could put it in DMS or Scrugham. She liked the idea of having two locations.

Director Lensch said that might be cool because they don't usually have events down there.

Intern Justin said they could stamp their hands to make sure they don't get it twice

President Jackson said what about the Ag Quad

Director Lensch said that was fun. It was in the grass towards Bibo. A lot of students get off of a shuttle down there.

Programmer Mastrongioli said if she were to book the Rotunda they would have to have Peete's at the event.

Director Lensch said they were focused on food. If they were giving away food they had to. If they were having Nobuntu with the concert series, the focus wasn't on food, even though they provided desserts so it was different. New Year, New Me was fine.

The motion was approved.

c. Nuggets of Gold

Programmer Lew moved to approve

Seconded by Programmer Mastrongioli

Intern Kelsey said it was a simple budget. The vendor was to be determined because she was thinking about Burger King or Canes.

Programmer Kuykendall moved to add a line item for plates, napkins, etc for \$300 unanimously.

Amendment carried.

Motion carried.

d. Mackay n Cheese

Programmer Lew moved to approve

Seconded by Kuykendall.

Intern Alyssa said they read the notes from last year and decided get more Mac N Cheese this year and they were also getting drinks. They also wanted to get insulator bags to keep food warm that can be reused later.

Director Lensch said he had some notes from Gaby. You could order “pretty decent” Mac N cheese from the Downunder Café. It was cheaper but they had enough in the budget so if they wanted their mac n cheese that was okay. For their learning outcomes there was one that said “Free food!” so they had to amend that and create a better learning outcome.

Programmer Kuykendall moved to amend the learning outcome to read “To garner community spirit through sharing a tradition”
Programmer Thummel seconded

Amendment carried

President Jackson said in all seriousness, every event made people feel connected and part of this campus. That was the bigger objective of this, not just to give out free food. It was serious.

Director Lensch said they would review learning outcomes next semester.

The budget was approved.

- e. Beat UNLV (Basketball)
Programmer Lew moved to approve
Seconded by Killian

Programmer Kuykendall said for the pep rally games and swag items, the problem was they had to make a decision on what those looked like. They had their own vision. At the end of the day the budget was for the rally and swag they wouldn't have anything too crazy. The budget would reflect that and they would narrow it down. The game was in February.

Director Lensch said he wanted a more specific budget by the end of the first week of school.

Budget was approved.

- f. Spring Concert/Comedian (end of year event)
Programmer Lew moved to approve
Seconded by Asistant Director Thummel

Director Lensch said this was 73,000 dollars. He wanted to have a conversation with them to reflect their ideas. This would be a concert or a series of events. They had some concerns about the spring concert and the purpose of it. They had to make sure all of their events had a purpose and an impact on their students. They were concerned about the style of events and what they could do with that money. He asked that they all listen and add input. Whatever they decide today was their input but president Jackson got to make the final decision. He brought up this idea with exec last night. They have two options: a spring concern, most likely EDM. In the past the spring concert has gotten maximum 12000 students. This year was an outlier but usually they get 4-5 thousand people at BLF. This was a large amount of money to plan three large events with an impact and purpose that could reach out to more students. The options are a concert or a social, political, and cultural event series. When talking with exec, a lot of them were on board with a concert. Certain individuals said there was a group on campus who might be disappointed with homecoming and BLF who would attend a concert. For social it would be a fun event, like a social comedian. The next event would be a political event that would relate to issues and movements on their own campus. They have had a lot of events on campus relating to antisemitism, racism, sexism, etc that are marginalizing certain groups. They want to reach out to all groups of people to stand up to hate. This event would relate to a social movement. Cultural would be about a diversity event or learning about a new culture.

President Jackson said she thought this was important was because they were having town halls and getting feedback from a lot of people. This related to a lot of their feedback. During commencement, the main speaker was the student body president during the Vietnam War and he talked about how they had a lot of similar issues and activism at that time. They tailored their programming to address those issues. Programming could engage students and address those priorities. A concert was still valuable and important because it gives people an opportunity to socialize and feel connected, but they have this other option too. In her perspective, they already provide this opportunity at the beginning of the year and this was a chance to do something different at the end of the year. They were the planners so she wanted to hear their perspective and where or why they were spending money.

Programmer Thummel said he saw where the exec board was coming from. He personally felt that even with the numbers that they have, he didn't see these new events attracting the same number of students and he saw the value in that to get as many students as they can to have an experience. The numbers from the spring concert were so small because they weren't usually planned far in advance. They can make the concern bigger and it would still be bigger than any other events that they do. It was valuable to mention that some people were disappointed with fall and this gave them a chance to redeem themselves.

Programmer Kuykendall said the heart was in the right place when suggesting these other ideas. But they overlooked with BLF and Homecoming, there wasn't a way to quantify if they got different people to those events – it might have been all the same people. If they were to continue that they would lose the trust of the students. When they come to college they are looking for a great experience. This campus has turned into a suffocating one where there are always problems. The town halls are a great chance to talk about things but students aren't given a chance to enjoy something because everything has to have a protest in nature or be an activist. His greatest memories were from events that didn't have a social or political purpose.

Intern Justin said he had the most fun at BLF which was a concert.

Programmer Killian said he agreed with everything Thummel said. This would be a chance to show they can do a concert correctly. Concerts at their age would get the most participation. Being socially conscious and doing things that have the same learning outcomes is awesome if people participate and rally but they needed to experiment with those on a smaller scale rather than throwing their largest budget at it. He loved the town halls and would love them to be bigger he wasn't sure if it was ready to be large.

Programmer Kinel said she thought that some of the reasons they were having these issues was because they weren't allocating time and money to them. It wasn't always about the majority of people and reaching the most students because their job was to reach everybody. When they can't do that they should address where the problems were. People already have a chance to go to concerts. There were other places to attend concerts. In an education setting, providing opportunities for growth in major areas that affect you in your life when you leave is really valuable, especially with the climate. They would miss an opportunity if they didn't address those things.

Programmer Bannoura said he thought those ideas were great but he did think that they should start on a smaller scale where they didn't devote a large chunk of their budget to them. He was talking with a lot of students on campus and a lot of them were disappointed with BLF and homecoming so this would be an opportunity to bring them back.

Programmer Killian left the room at 6:50 pm

Programmer Christy said if they cater to those who want the concert and let them know that they are still heard. People who didn't go to BLF may have been looking forward to the spring concert. The best approach would be to still do a concert for those who wanted it. And then do smaller events that addressed different issues. They would still cater to particular individuals. If they did really small ones like Ubuntu could reach a lot more issues. Conversation was free.

Intern DJ said they didn't have to be mutually exclusive. It was possible to make a concert that was done right. He enjoyed the fun events more than the smaller and impactful ones. But if they want to get people to those conversations they should have big events. They could theme them after a cause, like Life is Beautiful. Maybe for the spring concert they could get groups that were affected by these issues to come to the concerts and have a conversation about it. The important thing was to have a concert about something with a message.

Intern McKenzie said a lot of EDM artists can mix songs to go with different videos or themes. They could ask them to mix songs concerning issues and have them played throughout the concert with videos of students. That way the issues are involved but they get the concert too. The messages would get across to a whole group of people.

Programmer Kuykendall said trying to solve these issues was a good attempt but they wouldn't reach the students who were part of the problem. That was horrible to admit but it was an institutional issue that was solved through the university. They have been carrying a lot of their baggage lately.

President Jackson said they were a huge part of the university which was why they had a role in changing the perceptions. There were problems but they had power.

Director Lensch said he realized the constraints that were put on university officials and their constraints as well as their power as the students to change the culture. They were the leaders of the students and there was a ripple effect.

Programmer Kuykendall said his heart was in the right place but they had to quantify what they were doing. Even as a senator he felt like he couldn't get that impact. Throwing money at things with vague social events wouldn't help.

Programmer Abbs said if they can't get a bigger name then there wasn't a point in doing it for only 1500 students. It would depend on the artist

Programmer Kinel said she felt like everyone has expressed that they were uncertain about the outcome and it was kind of scary and a lot of work. They could do a lot more good with this money. It was the student funds. Sometimes the students don't really know what other students need. They were in the position to see everything.

President Jackson said she wanted everyone to know that she said this because she didn't want them to make decisions out of feeling powerless. Everything they feel like they can't make a difference they have to realize that they can.

Assistant Director Lew said the thing was the reason they were making this decision now was because they do want the chance to get a bigger name for the concert but they don't know that unless they get money approved and can reach out to an agent. They wanted to bring someone bigger but they didn't know yet. This whole discussion was a mindset thing about putting themselves in the position of students. If she was a student not in programming and wanted to attend events, she would probably not attend a political event, not because she didn't care about other things and she did want to make a difference, but at the end of the day she would go to a concert. Not because she didn't care, but because a concert was more interesting for her as a person. She knew their job wasn't to cater to the majority and that they should reach out to student groups, but students are paying them, so she can guarantee the spring concert will get more students than all the other vents. She did want to cater to the majority because they were giving them their money.

Director Lensch said they would vote to approve the budget so that at the end of the week, he, Austin, and Gaby can start working on events.

President Jackson said thank you for all their feedback which was valuable to her. She would think about it. If they had anything else please come by.

The budget was approved

9. PUBLIC COMMENT

There was no public comment at this time

10. ADJOURNMENT

Director Lensch adjourned the meeting at 7:02 pm

11. NOTES.

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