Senate of the Associated Students of the University of Nevada

84th Session, 2016-2017

AN ACT TO AMEND INKBLOT MARKETING IN THE SAS

Bill Number: 84-29

Authored By: Senator Feng

Sponsored By: 2016-2017 Committee on Government Operations

Whereas, as the SAS currently reads, Inkblot Marketing is incorrectly referred to as Inkblot Promotions;

Whereas, as the SAS currently reads, the Director of Marketing is incorrectly referred to as Creative Director;

Whereas, the purpose of Inkblot Marketing encompasses the entirety of traditional, digital and promotional marketing;

Be it enacted by the Senate of the Associated Students, that "Inkblot Promotions" be amended to read "Inkblot Marketing" wherever it may appear in Title XIII of the Statutes of the Associated Students;

Be it further enacted by the Senate of the Associated Students, that "Creative Director" be amended to read "Director of Marketing" wherever it may appear in Title XIII of the Statutes of the Associated Students;

Be it further enacted by the Senate of the Associated Students, SAS XIII.1801.02.a be amended to read "Traditional, digital, and promotional marketing for the departments, programs, services, and clubs and organizations of the Association."

Adopted in Senate on November 30th, 2016

Attest:

Noah Teixeira, Speaker of the Senate

Brandon Boone, President of the Associated Students

I certify that this Act originated in the Senate.

Andrea Godoy, Secretary of the Senate