

# Department of Blue Crew of the Associated Students

Minutes for Tuesday, November 29th, 2016, at 3:00 p.m.

Presidents Conference Room on the 3rd Floor of the Joe Crowley Student Union

## 1. CALL MEETING TO ORDER

Director Bezick called the meeting of the Department of Blue Crew to order at 3:03 PM in the Presidents Conference room on the 3<sup>rd</sup> Floor of the Joe Crowley Student Union. Presiding Secretary, Kaitie Christensen.

## 2. ROLL CALL

Director Bezick and Programmers Nason and Henry were present

Programmer Mortimer was absent excused.

A quorum was present

## 3. PUBLIC COMMENT

There was no public comment at this time

## 4. MINUTES

- a. The Department of Blue Crew will consider the approval of the minutes from October 16, 2016. The Department of Programming will discuss the minutes of October 16, 2016, and may choose to amend or edit the minutes. Upon conclusion of the discussion, the Department of Programming may choose to approve the minutes.

## 5. FALL SCHEDULE BUDGET PROPOSALS

Director Bezick said they needed roughly 1500 dollars for the Muss Bus, wanted to build in some extra room

Programmer asked if they got the updated photo yet.

Director Bezick said yes, they fixed that. One thing they were thinking about was that one of the players got into some trouble last weekend, we want to know if we want to remove him from the bus. He got arrested

Programmer Nason said he got suspended.

Director Bezick said he wasn't sure, he hadn't hear much yet

Director Beattie suggested asking Coach Muss what his preference is. Asked if it's public information.

Director Bezick said it's on RGJ, that's how we learned about it.

Director Beattie said it's his team, asked if Director Bezick had a relationship with him.

Director Bezick said a little bit, not much.

Director Beattie said if you approve the budget, send him the updated one that way you don't bug anyone and if he approves it you can make it.

Director Bezick sought a motion to approve 1500 dollars for Muss Bus.

Programmer Henry made a motion to approve.

Programmer Nason seconded

Motion carried; 1500 dollars for Muss Bus was approved.

## 6. OPEN DISCUSSION/COMMENTS AND ANNOUNCEMENTS

Director Bezick said we have a ton of synch bags from previous things.

Director Beattie said the synch bags were bought as give aways, so go ahead and give them away

Director Bezick asked when the women's basketball game was

Programmer Henry said he didn't know, but his idea was to get the whole stadium to wear pink, and bring your mom to the game and moms get in free. Maybe have a half time thing with your mom. Maybe El Dorado would donate spa days or something for moms, and we could have a half-time game with moms and they could win spa days.

Director Beattie suggested talking to Steve and having them donate sweaters

Programmer Henry said that would be cool. At his old high school, they had pink boards with cut out hearts and everyone would write a note to their mom and their phone number and people would call the mom and tell them the note their kid left. I love it when students and parents get involved.

Director Beattie they have to market it early. What weekend is this?

Director Bezick said in February

Director Beattie said if you market it early enough, and moms sign up right now online, we could purchase a block of tickets if Lawlor isn't a fan of letting them in for free. They might be because basketball games never fill up, so try that first.

Programmer Henry said he could spearhead this whole thing and talk to people.

Director Bezick said we could set up a meeting with Doug if they are free.

Programmer Henry said he is free any time

Director Bezick asked Thursday at 12:30



Programmer Henry said Thursday at 3

Director Bezick said he would talk to Doug

Programmer Henry was thinking about things for service members, remembered the air force game to get people involved. Has a lot of connections. Just throwing out an idea for snow season, reaching out to ski resorts.

Director Bezick said a couple years ago we did Boreal. Squaw gives out season tickets for veterans

Programmer Henry said he thinks they might not care if it's one day lift tickets for veterans day. Thinks he can talk them into it

Director Bezick said they might need to be concerned about the women's basketball game, which is over winter break, but the men's game isn't.

Programmer Henry said that was why he wanted to get veterans involved.

Director Bezick said the women's basketball game vs the airforce was over winter break.

Programmer Nason said to keep in mind that they are pairing up with the It's On Us Campaign. We're doing a men's basketball game and a women's basketball game for it. The men's basketball game is the airforce game. I could be wrong, it might be the Boise state game.

Director Bezick said there is a company in town that will donate \$700 towards the shirts and put their logo on the shirts. It's a real estate company. I have their information and they have a couple designs.

Programmer Henry said athletics has a couple designs.

Director Bezick said if they're okay designs, to get \$700 dollars is a good deal

Director Beattie asked what the game is for the mother's day thing

Director Bezick said it's a women's basketball game in February. An organization sponsors a bunch of different games. It's for breast cancer awareness. It's the second or third week of February

Director Beattie said to have it planned and marketed before Winter Break with Inkblot and everything before school starts. School starts the 24<sup>th</sup>.

Director Bezick said they would do social media before and during winter break and then the day school starts start with the flyers. Will talk to Doug and finalize everything.

Director Beattie said hopefully they let moms in free. If mom's come dad's will too, and then they'll bring kids, and then they have to feed the kids...



Director Bezick said they will figure something out. Will pitch the idea like a family thing.

Director Beattie said they should start with the free and see what he says. They won't be giving away paid seats if they give away seats. It would be cool if you do pink headbands or something. Moms will like the pink headbands that go over the ears and keep you warm in the winter.

## 7. PUBLIC COMMENT

Dennis Green said he was here as the mascot captain of the Cheer Team. He wanted to talk about the mascot stampede. It's like the Olympics for mascots. Last year he was the mascot there and he won. There are mascots from the hall of fame, and different places. A lot of them are from big name schools and programs we don't necessarily have. We've been pushing a lot of social media to make it community wide. We've reached out to the news and newspaper, athletics is helping us, and I was told to reach out to you guys to get your support for social media. Alphie is going to the competition this year and will go to the stampede December first through 12th. We are doing a bunch of videos, president Boone will be in the next one. I don't know if you guys have seen the videos now but we have gotten a lot of views and shares and we want to make it a community event. We want to make it a social media party. They grade on social media presence, and this will help you win. Whoever gets the most will get a bonus to help you win. Last year I won by one point, and this year I want to give Alphie a head start. I am getting a lot of help but I am wondering if you would be interested in this.

Director Bezick said they would be interested. Social media is easy we can retweet your stuff. Is there anything else you want us to do?

Programmer Henry asked what is happening December 13<sup>th</sup>, if the mascot goes to another school and competes.

Dennis said the Steamboat Contest is a replacement of Capital One Contest, where it was a voting competition and the winner got 50,000 dollars for the school. We won that, but it got cancelled and was replaced with Steamboat Stampede. It takes place at Steamboat in Colorado. It's like the next thing until Capital One comes back. We want to stay on top until Capital One comes back.

Programmer Henry clarified that they need a social media presence before they go to the event, and then once they leave for the event they need it even more hyped up to make sure that they win the social media factor.

Dennis said we would be posting every day until they leave in December, they are in the lead right now. You get bonus points for originality.

Director Bezick said you should also talk to fraternities and sororities to get in contact with their social media pages

Dennis agreed that would be a good idea. Would send them the press release as well, which has all the schools involved. Kim wants to start calling some of the mascots out like UNLV.



Director Bezick said to text him with anything specific. Jimmy is in charge of social media so they can retweet everything.

Programmer Henry gave Dennis his phone number as well

Director Beattie said Jimmy didn't turn the tickets back in which means the number will change again

Director Bezick said he will talk to him. It should be ten tickets left over, but he will check in.

## 8. ADJOURNMENT

Director Bezick adjourned the meeting of the Department of Blue Crew at 3:21 pm.

### NOTES.

Unless otherwise marked by an asterisk, all items are action items upon which the cabinet may take action. ASUN supports providing equal access to all programs for people with disabilities. Reasonable efforts will be made to assist and accommodate physically handicapped persons desiring to attend the meeting. Please call the Director of Blue Crew Director Bezick at (775) 784-6589 in advance so that arrangements may be conveniently made.

