



Senate of the Associated Students of the University of Nevada

82nd Session, 2014-2015

DRAFT:

IN SUPPORT OF THE INCLUSION OF STUDENT-RUN BUSINESSES IN THE UNIVERSITY'S EXPANSION PLANS

Resolution Number: 114

Authored By: Senator Suppe

Sponsored By: Committee on University Affairs

Whereas, the Associated Students of the University of Nevada have a vested interest in creating more opportunities for students to gain both professional experience and academic credit, and these goals can be achieved through on-campus, student-run businesses;

Whereas, student-run businesses provide hands-on experience, encourage freedom and responsibility, and offer opportunities for internship credit;

Whereas, on-campus businesses where students serve students promote a sense of community and a college-town atmosphere;

Whereas, student-run businesses can be completely self-sufficient. Examples of businesses could be anything from clothing stores to coffee shops to print depots, etc. The Associated Students of the University of Nevada are interested in creating businesses that will benefit the community and allow students to gain experience in a professional setting;

Whereas, other than supporting hands-on learning for students, these programs generate revenue that can be used to start additional businesses or can be allocated to student scholarship funds or other areas that benefit students;

Whereas, student-run business programs are in place at universities like Georgetown, Harvard, University of Dayton, Colorado University, Princeton University, UC Davis, and Loyola University; also, Xavier

University is launching a student-run business program in the spring of 2015, and after five years, the program is expected to create 4-5 student-run businesses which will altogether generate \$100,000 - \$300,00 in revenue per year (*Soap Box Media Cincinnati*);

Whereas, the University is growing in enrollment and must expand its physical boundaries. Construction of new buildings and renovation of older buildings will introduce opportunities for new businesses and retail stores;

Whereas, the “Campus Master Plan 2014-2025” identifies proposed improvements to the campus including academic spaces, student amenities, and University innovation and research partnership opportunities. These improvements will come about upon creation of the “University District” at the southern boundary of the campus (9th Street to Downtown Reno bounded by North Virginia Street and Evans Avenue). The goal of the “University District” is “to catalyze this area (south of campus) with University-induced uses to create a vibrant safe and secure mixed-use neighborhood – the missing ‘town’ in the town-gown relationship of the University and the City of Reno” (Campus Master Plan 2014-2025, University Regional Center Plan);

Whereas, when the “University District” is completed, it would be an ideal location for student-run businesses. Currently, neighborhoods around campus lack sufficient vendors to fully serve the surrounding community. The addition of student-run businesses to this area would fulfill the need for community vendors and simultaneously provide an excellent opportunity for students seeking business experience;

Be it resolved that, the Associated Students of the University of Nevada recommend that student-run businesses be added to the University expansion plans for the coming years;

Be further resolved that, this resolution be sent to President Marc Johnson.

Adopted in Senate on December 10, 2014

Attest:

Lexi Jacobson, Secretary of the Senate

Caden Fabbi, Speaker of the Senate