

OFFICE OF THE
PRESIDENT



ASSOCIATED STUDENTS OF
THE UNIVERSITY OF NEVADA

FROM: Ziad Rashdan, ASUN President

TO: Caden Fabbi, Chairman, Committee on Budget and Finance

DATE: March 26, 2014

RE: Expenditure from Capital Account for Website Remodel/ Improvement

I am requesting authorization for an expenditure from the Capital Account in the amount of \$22,650.00 for a website redesign and Public Relations Campaign.

Attached is a comprehensive, 15 page, document from our vendor The Abbi Agency (TAA) that breaks down. The document provides:

- Background of the TAA and its team
- Breakdown of project
- Public Relations campaign
- Cost breakdown of redesign
- Samples of previous work

Kind regards,

A handwritten signature in black ink, appearing to be 'Ziad Rashdan', written in a cursive style.

Ziad Rashdan
President
Associated Student of the University of Nevada